



City of San Diego

PURCHASE ORDER

MODIFICATION

PO No. **4500049629**

Ship To: ECONOMIC DEVELOPMENT 1200 THIRD AVE STE 1400 SAN DIEGO CA 92101-4110	Center ID: ECDE	Bill To: ECONOMIC DEVELOPMENT 1200 THIRD AVE STE 1400 SAN DIEGO CA 92101-4110	Date: 01/22/2014 Page 1 of 3
			Billing Contact: STEVEN BAL
			Telephone:

Vendor: South County Economic Dev Council 1111 Bay Blvd., Ste. E San Diego CA 91911	Terms: within 30 days Due net Delivery Terms: Destination Deliver on or before:
Vendor ID: 10029598 Phone: 619-424-5143	Buyer: Raymond Vestri Telephone: 619-236-6134

Line #	Item ID/Description	Quantity/UM	Unit Price	Extended Price
	This is a MODIFICATION to an existing Purchase Order Do Not Duplicate Shipment. See Notes Below for Specific Modification(s) *****			
1	Dept. Open - SCEDC - EZ Contract with the South County Economic Development Council (EDC) to allow that agency to perform various functions as the administrator of a promotional effort to market the San Diego Regional Enterprise Zone (SDREZ) Program.	15,000 EA	USD 1.00	USD 15,000.00
2	Dept. Open - SD REDC Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
3	Dept. Open - CV Chamber Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
4	Dept. Open - San Ysidro Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
5	Dept. Open - Otay Chambe Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
6	Dept. Open- North Park	8,500 EA	USD 1.00	USD 8,500.00

Notes: The Terms and Conditions of this Purchase Order are available at http://sandiego.gov/purchasing/	SEE LAST PAGE FOR TOTAL
	IMPORTANT! To ensure prompt payments, PO # must appear on all shipments and invoices; and, all invoices must be directed to <i>Billing</i> Contact person at <i>Bill-To</i> address listed above



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	Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program			
7	Dept. Open - Natl City Chamber Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
8	Dept. Open - El Cajon Blvd Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
9	Dept. Open - East Village Assoc Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
10	Dept. Open - College Area Buss. Dist Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00
11	Dept. Open - City Heights Buss Assoc Subcontractor participating in the contract under SCEDC direction to perform various functions as one of ten (10) subcontractors to conduct marketing efforts for the San Diego Regional Enterprise Zone program	8,500 EA	USD 1.00	USD 8,500.00

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Line #	Item ID/Description	Quantity/UM	Unit Price	Extended Price	
	Notes: This modification created on 02/28/2014 is to reduce line # 1 from \$100,000.00 to \$15,000.00 as requested by Michelle Kelly. PO Modification created on 03/10/2014 is to add lines 2 through 11.				
Notes: The Terms and Conditions of this Purchase Order are available at http://sandiego.gov/purchasing/			Line Item Total \$ 100,000.00 Tax \$ 0.00 PO Total \$ 100,000.00		
			IMPORTANT! To ensure prompt payments, PO # must appear on all shipments and invoices; and, all invoices must be directed to <i>Billing</i> Contact person at <i>Bill-To</i> address listed above		